



HONESTY INTEGRITY RELIABILITY

WE LOVE SIGNS

Brazo Sign Co. knows that your brand is important to you and we want to help you represent it with beauty, elegance and professionalism. A great sign will not only help you market yourself, but do it in an innovated way. Take a look at the reasons why our product is the best out there.



2018 **CATALOG**

ANYTHING & EVERYTHING WE DO



WHO WE ARE

OUR STORY

Family owned since 2005, Brazo Sign Co. is your one-stop shop for complete sign services. Licensed, fully insured, and bonded, we deliver top-quality sign services, including sign design and manufacturing, installation, maintenance, and repair. Conveniently located in Houston, we proudly serve all of Houston and the surrounding areas.

OUR MISSION

Our mission is to provide our clients with the best possible sign solution by using our experience to determine size, elevation, brand and advertising outlets.



VOLVO DEALERSHIP IN HOUSTON, TX
pylon sign

SIDE NOTE

Brazo Sign Co. also created beautiful signage mounted to the building of this location. We also had the opportunity to manufacture and install interior signs for this dealership.

LET'S GET BRANDING



TOP-NOTCH MATERIALS

HIGH QUALITY SERVICE

EXPERIENCED

INNOVATIVE DESIGNS

FIESTA MARKET IN HOUSTON, TX
Illuminated Channel Letters

SIDE NOTE

Illuminated channel letters are Brazo Sign Co's specialty. We hand make every letter and equip them with energy efficient LED illuminating modules. We are the best when it comes to channel letters.



SIGN SOLUTIONS

YOUR ONE-STOP SIGN COMPANY

Brazo Sign Co. specializes in sign manufacturing, sign installs and setting your business up with success, with our many sign options. This means we are a total turn-key business that makes it easy for you to get your sign quickly, without dealing with multiple businesses. We will stick with you the entire way from sign design, permitting, manufacturing to installing your new sign. We will discuss factors like viewing distance and figuring out your income projection by purchasing a sign.

Our team will help you choose between LED signs, lightboxes, pylon signs, monument signs, custom signs, dimensional letters or even channel letters. Whatever it is, we've got you covered. We understand that your business is important to you, let Brazo Sign Co. help you take it to the next level.



FIND THE BEST SOLUTION

There are many sign solutions out there, so it can seem like a very daunting task to decide. Contact us and let us help you with your process today.

- 1 We will find out which signs are allowed in your area by completing a permit review. This determines which solutions are open to you.
- 2 After the permit review, we can then begin to discuss which option is affordable for you, as well as which one reflects your brand.



All of our products come with a 5 year parts and labor warranty.



LIGHTBOXES & PYLON SIGNS

These signs are affordable and a perfect way to show off who you are. They can be wall mounted or attached to a pole.

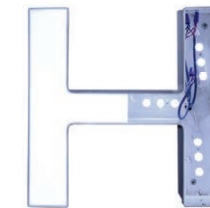
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MONUMENT & CUSTOM SIGNS

Beautiful and elegant. These signs allow you to be as creative as you'd like. Custom shapes, innovative lighting designs and even stone can be used.

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ILLUMINATED CHANNEL LETTERS

Our Specialty. We build each letter by hand making sure the outcome is perfect.

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DIMENSIONAL LETTERS

Affordable & classy. The dimensional letters can be non-lit or lighted creating a halo surrounding the letter. Making your business look upscale.

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ELECTRONIC LED DISPLAYS

Trillions of colors for trillions of ads. These LED signs are become the new thing in advertising.

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DURABLE ACRYLIC

Nearly shatter proof, our acrylic lasts for years allowing your sign to look new for a longer period of time.

PREMIUM 3M VINYL

3M vinyl is one of strongest on the market. We believe in using the best. We offer an unparalleled combination of shades and finishes to create truly unique and innovative designs.

1.5" RETAINERS

A small retainer means more viewing area, which means your logo doesn't appear to be claustrophobic. Padding around your design helps it breathe and makes it easier to read. With a larger viewing area, your logo can be a bit bigger.

WALL OR POLE MOUNT

The versatility of these signs are incredible. Pole mounting a lightbox will put you front and center. Sometimes a pole is out of the question, which means a wall mount would be a perfect solution.

LED MODULES

Our LED modules have 180 degree illuminated angles which allow for an even distribution of light on your acrylic face. Meaning no dark spots and only a fully illuminated and energy efficient sign.

SCRATCH RESISTANT PAINT

We use Sherwin-Williams exterior paint which is highly durable and has high quality coatings designed for superior performance on all exterior substrates. Only the best for our clients.

ALUMINUM CONSTRUCTION

An aluminum construction means no rust and a longer lasting sign that will stand the test of time. Very light weight and extremely durable.

DO YOU REALLY NEED A LIGHTBOX?

Lightbox signs & pylon signs are also known as identification cabinets. These signs are an extremely effective way to spotlight your brand, day and night. The large copy area provided by lightboxes allow you to come up with some really head-turning graphics and lighting designs that will help you stand out. These signs are durable and come with numerous lighting options. A Standard ID cabinet is great for almost any budget.

HOW BIG ARE WE TALKIN'?

The truth is that it depends on how far your viewer will be. Brazo Sign Co. has formulated a specific letter height to viewing distance ratio, allowing for not only the perfect size, but affordable solution.



WHAT IS A MONUMENT SIGN?

Monument signs represent street advertising at its finest. Generally installed low to the ground, monument signs are freestanding signs that allow you to proudly represent your company. Monument signs are extremely durable, can be internally or externally illuminated, and will absolutely create the perfect entrance to your company's property.

Our signs are affordable, attractive, and designed to meet your unique needs. You can choose the shape, material, and illumination, and we'll take care of the rest.



FIND THE BEST SOLUTION

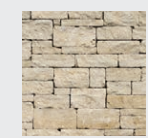
Monument signs from Brazo Sign Co. come in a variety of shapes and sizes. And while they are known as "traditional" signage, we'll put a custom spin to your sign that will capture the essence of your brand.

- 1 One solution for your monument sign may be the use of an LED sign incorporated into the design. This can show that you are a traditional business but have innovated ideas.
- 2 The most elegant and also most durable type of exterior signage is a masonry type. Exterior monument sign materials can be comprised of not only brick but also any type of stone and stucco combination.

One type of masonry we do is brick. You can choose between any type of brick imaginable.



If stone is more your style, we've got you covered. Cobble Stone, Sand Stone etc. Anything you want, we have.



CUSTOM SIGNS

When it comes to business, a professional image is everything. And if you want a professional image, a sandblasted or routed (3-D) sign is your best option. Admittedly, these options are more expensive than simpler vinyl signage, but come with a lot more options, have a much more respected look and feel, and are far more durable. You'll get everything from Brazo Sign Co.

ROUTED FACE SIGNS

Sign cabinets with a routed face are fabricated aluminum cabinets with an aluminum face. All information on the face is typically routed-out and an acrylic panel is placed behind, allowing light to penetrate through the letters only.

CUSTOM SHAPED SIGNS

These sign can also be called, architectural signs because of the shapes involved. Curved edges, decorative reveals and custom led lighting will really put you on the map.



WHAT ARE CHANNEL LETTERS

Channel letters are covered with thick plastic, illuminated from the inside. Clearly visible by day and brilliantly luminous at night, illuminated channel letters will be a great asset to your business. Also referred to as “internally illuminated letters,” channel letters are typically lit from the inside (allowing the light shine out and call the design into clear focus) or out from the back, which is referred to as being “halo-lit.” With so many choices, we can find the style that best fits your brand.



BACK-LIT LETTERS

Adding a halo of light behind your letter can give you that extra classy look you may be looking for. Choose from different colored lights as well.

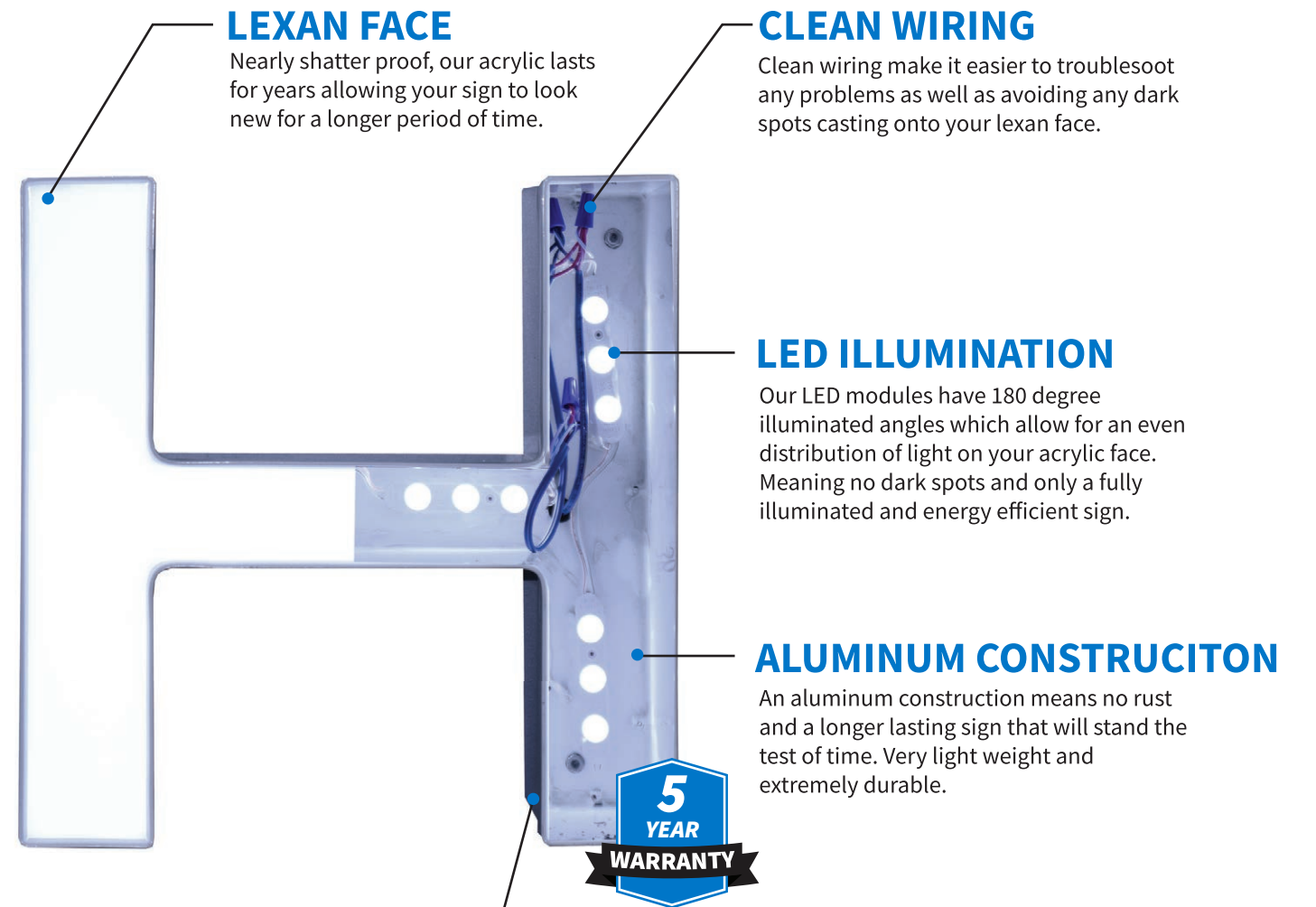
SHADOW PLATES

A shadow plate is a direct contour or bubble around your letters. This can help you if you have a textured background like corrugated metal, but also adds its own unique look.



HAND MADE LETTERS

Just like all our signs, our illuminated channel letters are completely hand made to your exact specifications using the finest materials, including durable metals, plastics, and LED (or neon) lighting. All products are designed and manufactured to the strictest standards and meet all local electrical and building codes.



CUSTOMIZABLE RETURNS

The depth of these letters can be anywhere from 3” to 6” as well as be painted any color you’d like, allowing your innovative letter design to shine.

WHAT ARE DIMENSIONAL LETTERS

Looking to grab some attention and guide potential customers right to your door? Dimensional letters from Brazo Sign Co. could be exactly what you need. Dimensional letters can be installed in several areas, including self-standing signage structures (like monument signs) or directly to your building's facade. Unlike channel letters, dimensional letters require external illumination. This means that if your goal is to advertise 24/7 then a lighting system will be needed.

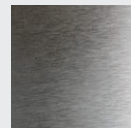


MOUNTING OPTIONS

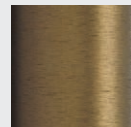
Dimensional letters come with two different mounting options. Customize your look by deciding what better matches your brand. Consult with a sign professional to see how your options will look with your set of letters.

- 1** A flush mount, means placing the letters flush against the wall. This allows for minimal shadow cast if needed.
- 2** A stud mount, means letting the letters sit up off the wall. This allows for a nice drop shadow and upscale look. This options also allows you to have halo-lit letters.

One of the finishes we have is called an aluminum finish. Great for dark backgrounds



Another finish is our bronze finish. Sometimes your background may be dark. In this case bronze may help



You also have the option to have your letters in any color you'd like.



METAL LETTERS

Cast metal sign letters come in both aluminum and bronze finishes and look absolutely elegant. These letters are a statement in beauty and precision and are created in a process that uses up to twenty distinct manufacturing steps. Our established procedures and experienced professionals help us offer the most competitive prices and help you put your best face on. Our cast metal sign letters come in 14 different finishes (8-Aluminum and 6-Bronze) to give you a wide array of options.

MOLDED PLASTIC

Molded plastic letters are beautiful and are available in many forms from traditional fonts and script styles. These high-quality sign letters are molded with flat, round, prismatic, and sculpted faces.

FOAM LETTERS

Foam letters are just the ticket when the look and feel of metal is needed but a budget or installation method will not allow for it. Featuring an upscale look at a fraction of the cost, foam letters are ideal for developing an elegant and professional look.



COOLING FANS

These D.I.A. cooling fans exhaust the air out of your display to ensure a fully functioning LED sign.

CONTROL CARD

This is the brain of the sign. It allows you to make ultra fast changes to your sign using our easy to use software.

PROTECTIVE COAT

Our LEDs frames are dipped in zinc and powder coated for a longer lasting exterior. Making sign look new, for years to come.

TRILLIONS OF COLORS

Brazo Sign Co. offers displays with vibrant and dynamic colors. Trillions of colors, for trillions of ads. Not to mention over 100,000 hours of LED life expectancy.

FREE GRAPHICS

With each sign sale you will receive a lifetime of free custom graphics to display on your sign. Just send in a request and we will complete the graphic for you.

UNIVERSAL MODULES

All of our modules come in the same size making them universal. If you purchase a 16mm and decide to get a higher resolution sign, easily upgrade by switching out your modules. Saving you time and money.

WIRELESS CONNECTION

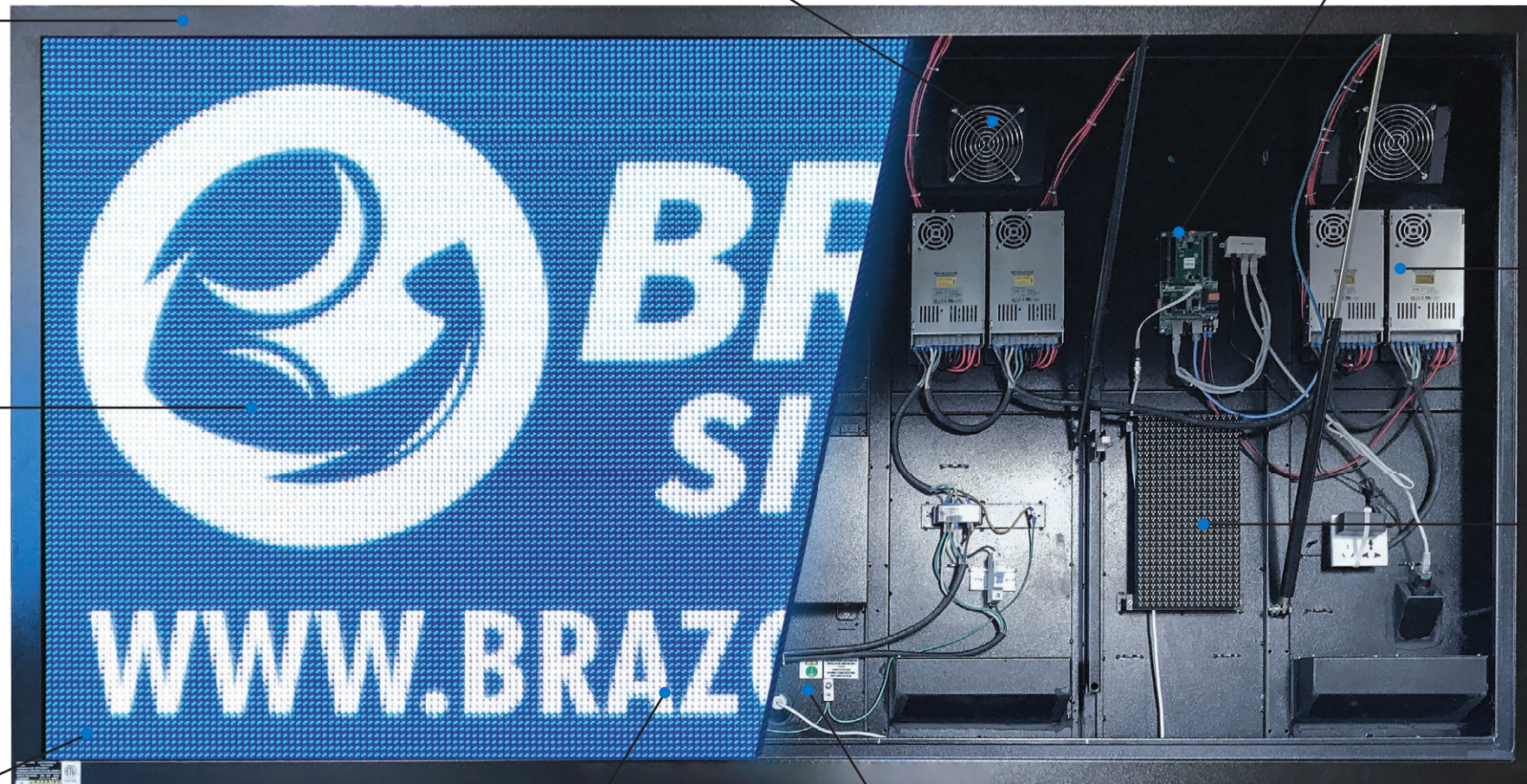
Control your LED sign from the comfort of your desk. Our easy to use software will make it easy for you to make quick changes.

POWER SUPPLIES

Our power supply's work at -20 degrees to 170 degree weather. Strong and durable for a sign that will last.

BACK-UP MODULES

Things happen, so we want to make sure you are always up and running. That's why we give you 2 back-up modules so you are never down.



LED SIGNS INCREASE BUSINESS

LED signs are a must. Let us tell you why. You may not know it, but 20% of the U.S. population moves every year. That means as a local business owner, you have potential first-time customers passing by your location all the time. LED signs are one of the most effective ways to speak directly to current and new customers in a versatile and technologically advanced way. Visually impressive, many electronic message centers continually display the time and temperature. But they can do so much more. Highly colorful, animation and impressive graphics can be combined to effectively communicate essential information.

HOW BIG ARE WE TALKIN'?

The truth is that it depends on how far your viewer will be. Brazo Sign Co. has formulated a specific letter height to viewing distance ratio, allowing for not only the perfect size, but a cost effective solution.



